



NEXOPTIC

## **NexOptic Debuts DoubleTake™ with Innovative New Lens at CES Unveiled 2020, Las Vegas**

Vancouver, Canada – January 6, 2019 - NexOptic Technology Corp. (“NexOptic” or the “Company”) (TSX VENTURE: NXO) (OTCQB: NXOPF) (FRANKFURT: E3O1) announced that DoubleTake™, with its innovative new lens design, made its successful debut yesterday at CES Unveiled, the official media event of the Consumer Electronics Show (CES) 2020 in Las Vegas, Nevada.

Global tech journalists were among the first in the world to experience the award-winning DoubleTake and its innovative 10X optical and 2.5X optical lens systems. DoubleTake uniquely can change perspectives instantly, which can then be photographed or videoed, and shared with one touch Social Media upload. The large, high-resolution screen means that spectacular views can be enjoyed alone or with family and friends.

“The great outdoors or a rock concert are better suited than a Las Vegas conference hall to showcase DoubleTake’s exceptional imaging quality and ruggedness, but we’re thrilled to unveil this product anywhere,” said NexOptic’s CEO, Paul McKenzie. “We’re excited to get DoubleTake into the hands of as many of the world’s adventurers, photographers, and travelers as quickly as we can.”

Piggybacking on the production steps required to deliver DoubleTake prototypes on time for CES 2020 means that high-volume assembly initiatives are also nearing completion. Tooling for DoubleTake’s major components is finished, including its new patent-pending 10X optical lens with circular aperture. Bulk ordering of next generation image sensors and DSPs is also underway. Production initiatives will increase in line with image tuning, quality assurances and product testing.

Water and shock resistant, DoubleTake also features a proprietary algorithm that controls auto focus with manual focus override for more specific compositions. Images and 4k video can be stored on the micro SD card or in the cloud via NexOptic’s Smart Phone app. The app includes a comments section, GPS tracking, weather details, and image caching along with Social Media upload. The rugged design incorporates an IP 67 waterproof housing, waterproof power connection, and waterproof access hatches.

NexOptic remains in Las Vegas for CES 2020, which starts Tuesday and continues through Friday. In addition to DoubleTake, NexOptic is highlighting ALLIS™ (Advanced Low Light Imaging Systems), its artificial intelligence offerings.

### **About NexOptic Technology Corp.**

NexOptic is an innovative optical development company, which aims to enhance the way we view the world around us. The Company is preparing to launch DoubleTake to

the public, its multi-award winning, reimagined binoculars designed to disrupt the growing outdoor recreation market. DoubleTake utilizes NexOptic's high magnification lenses for a state-of-the-art digital experience. NexOptic is also working to commercialize its ground-breaking artificial intelligence ("AI") for imaging as well as exploring opportunities for its innovative mobile lens designs.

The Company's developing suite of optical technologies now includes AI, NexOptic can increase aperture sizes within given depth constraints of various imaging applications to improve diffraction-limits and resolution. Besides enhancing image quality, NexOptic's AI drastically reduces image noise and motion blur common in poor lighting environments. More information is available at [www.nexoptic.com](http://www.nexoptic.com).

### **Media and Investor Enquiries**

Tel: +1 (604) 669-7330 x 202

Email: [look@nexoptic.com](mailto:look@nexoptic.com)

### ***Forward-Looking Statements***

This press release contains forward-looking information and forward-looking statements within the meaning of applicable securities laws, including, but not limited to, statements with respect to expectations concerning the development of its sports-optic device and technology, and expected results, specifications, capabilities, and applications thereof. The reader is cautioned that forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions, and other factors which are difficult to predict and that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Forward-looking statements are based on the then current expectations, beliefs, assumptions, estimates and forecasts about the business and the industry and markets in which the Company operates and are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations, including, among others: risks commonly associated with the development of new technologies, including that the Company's technology, product designs and prototype are at an early stage and additional work will be required to confirm potential applications and feasibility of its technologies or bring product designs to market; the Company may not be able complete product development as currently expected; potential applications of the Company's technology are based on limited studies and may not be representative of the broader market; the risk that prototypes and designs may not achieve expected results; the Company may not be able to commercialize its technology; the Company may not be able to source components for its products on a cost-effective basis; the Company may not have access to necessary financing on acceptable terms or at all; pending or future patent applications may not be approved as contemplated or at all; and other risks inherent with technology and product development and the business of the Company. Such forward-looking statements should therefore be construed considering such factors. Other than in accordance with its legal or regulatory obligations, the Company is not under any obligation and it expressly disclaims any intention or obligation to update or revise any forward-looking statements, whether because of new information, future

events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.