

# NexOptic Director Braun Resigns to Join JPL Executive Team; And Corporate Update

VANCOUVER, British Columbia, Dec. 24, 2019 -- NexOptic Technology Corp. ("NexOptic" or the "Company") (TSX VENTURE: NXO) (OTCQB: NXOPF) (FRANKFURT: E3O1) wishes to thank as well as congratulate Bobby Braun, who is resigning from all of his for-profit board appointments in order to join the executive leadership team at NASA's Jet Propulsion Laboratory in January 2020.

"Our Board and our Company have benefited greatly from Bobby's experience, his leadership, and his passion for innovation and technology," said NexOptic Chairman Rich Geruson. "We wish him the very best at JPL."

Braun served on NexOptic's Board since June 2018; his resignation is effective today.

"The coming year is the right time for me to get back into aerospace, my first true passion," said Braun. "I'm grateful to my colleagues on NexOptic's Board and remain excited about the next chapters at NexOptic."

Advancements made to NexOptic's DoubleTake<sup>TM</sup> primary lens within the past eight months are significant. Engineered with a circular aperture, the upgraded patent-pending lens that we announced August 27, 2019 is of comparable size yet substantially outperforms the project's previous lens, is more cost-effective, more reliable, and it is now made without plastic components.

The Company sees its economic future not only in the multi-award winning DoubleTake, but in a succession of high-quality consumer imaging products. Equally, it sees its future profit-making potential in its patent-pending artificial intelligence offerings for imaging.

NexOptic will debut DoubleTake at CES Unveiled Las Vegas on January 5, where members of the global tech media will be the first in the world to experience DoubleTake. DoubleTake will then be showcased at the Consumer Electronics Show, from January 7-10, also in Las Vegas, Nevada.

## Non-Cash Impairment Charge

The Company announces that it has determined not to make further investments or pursue its initial square aperture and prism lens designs after reviewing the costs, benefits, and feasibility of commercializing such technology. Such technology comprised NexOptic's initial technology, which the Company acquired in 2017. In terms of quality, performance, manufacturability, and cost, NexOptic's latest lens offerings are far more desirable to consumers and industry partners alike. The Company has determined to focus its efforts on its core DoubleTake system as well as its artificial intelligence and software capabilities. As a result, the Company expects to recognize a non-cash impairment charge of approximately \$45 million against its 2019 year-end financial statements in relation to the patent acquired in 2017. NexOptic continues to move forward with its immediate and long-term strategy, advancing its core existing lens systems and expanding its portfolio of patent-pending lenses and artificial intelligence technologies.

#### About NexOptic Technology Corp.

NexOptic is an innovative optical development company, which aims to enhance the way we view the world around us. The Company is preparing to launch DoubleTake, its multi-award winning, reimagined binoculars designed to disrupt the growing outdoor recreation market. DoubleTake utilizes NexOptic's high magnification lenses for a state-of-the-art digital experience. NexOptic is also working to commercialize its ground-breaking artificial intelligence ("Al") for imaging as well as exploring opportunities for its innovative mobile lens designs.

The Company's developing suite of optical technologies now includes AI, NexOptic can increase aperture sizes within given depth constraints of various imaging applications to improve diffraction-limits and resolution. Besides enhancing image quality, NexOptic's AI drastically reduces image noise and motion blur common in poor lighting environments. More information is available at <a href="https://www.nexoptic.com">www.nexoptic.com</a>.

#### **Media and Investor Enquiries**

Tel: +1 (604) 669-7330 x 202 Email: look@nexoptic.com

### Forward-Looking Statements

This press release contains forward-looking information and forward-looking statements within the meaning of applicable securities laws, including, but not limited to, statements with respect to expectations concerning the development of its sports -optic device and technology, and expected results, specifications, capabilities, and applications thereof. The reader is cautioned that forward-looking statements are not guarantees of future performance and involve known and unknown risks,

uncertainties, assumptions, and other factors which are difficult to predict and that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Forward-looking statements are based on the then current expectations, beliefs, assumptions, estimates and forecasts about the business and the industry and markets in which the Company operates and are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations, including, among others: risks commonly associated with the development of new technologies, including that the Company's technology, product designs and prototype are at an early stage and additional work will be required to confirm potential applications and feasibility of its technologies or bring product designs to market; the Company may not be able complete product development as currently expected; potential applications of the Company's technology are based on limited studies and may not be representative of the broader market; the risk that prototypes and designs may not achieve expected results; the Company may not be able to commercialize its technology; the Company may not be able to source components for its products on a cost-effective basis; the Company may not have access to necessary financing on acceptable terms or at all: pending or future patent applications may not be approved as contemplated or at all: and other risks inherent with technology and product development and the business of the Company. Such forward-looking statements should therefore be construed considering such factors. Other than in accordance with its legal or regulatory obligations, the Company is not under any obligation and it expressly disclaims any intention or obligation to update or revise any forward-looking statements, whether because of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.